



Trainings with Catie D.

1:1 & SMALL GROUP AVAILABLE

When it comes to choosing your mentor it is so important to find someone who has ***excelled and created a business that you want to emulate***. As a mom, wife & business owner who has 2 store front locations, 6 booth renters & 4 employees and has *trained 100+ ladies all over the U.S.*, I know the hard work it takes to grow a business but also the struggle and overwhelm that can come with learning new skills and implementing new services. But- ***your business doesn't grow if you don't!*** Expand your service menu, level up your skill, grow your business or ***whatever your goal is- I am confident that I can coach you through it so you don't have to do it alone.***

Lash Lift & Brow Lamination Combo Training Course

1x/month [See Dates Here](#)

\$1,000

- Multiple LL/BL lines and products
- Science behind ingredients/ how it all works
- Hair layers/Growth Patterns
- Eye Shapes/ Facial Anatomy
- Shields vs Rods vs Hybrid
- Proper Shield Application
- Adhesive vs Glue Balm
- Lash Check/ Processing Times
- Re-lifting & Reversal Techniques
- Aftercare & Retail
- Tinting Lashes & Brows
- Brow Shaping & Waxing
- Certificate & Photo Op
- Full Kit and Travel Bag to work on 15+ clients
- Coffee & Lunch Provided
- Full color copy of the theory manual

You will watch a full demo on a model and then you will get to work on 1 model with my guidance.

We will review the most common issues with why lashes don't lift, how to work with straight, downward and stubborn lashes and how to choose the right shield.

Who can take a training? Anyone! You do not need to be licensed to enroll in a lash or brow training.

BONUSES:

Lifetime access to [Student ➔ CEO: Beauty Business Building Course](#) where you will have resources to learn about Business Start Up, Mindset, Building Confidence, Client Experience, Service Menu & Pricing, Marketing, Taxes, Branding & Canva 101, Reels & TikToks + MORE!

1:1 Private Training

\$1,222

These trainings can be personalized and custom to learning Lash Lifts, Brow Laminations, Facials or have a Business Workshop Day where we work together on the operational and administrative side of your business.

Outline and curriculum is curated for you after your 1:1 date has been booked. **To schedule a day DM me [@catiedartistry](#) on instagram!**

Shadow Day

\$600

Come spend the day with me servicing clients in Ventura, CA! You will get to see many services performed, watch and record techniques, see me interact with clients, sell retail and watch my check out and pre-booking process.

This Shadow Day comes with lifetime access to [Student ➔ CEO: Beauty Business Building Course](#) where you will have resources to learn about Business Start Up, Mindset, Building Confidence, Client Experience, Service Menu & Pricing, Marketing, Taxes, Branding & Canva 101, Reels & TikToks + MORE!

To schedule a day DM me [@catiedartistry](#) on instagram!

Refresher Course

If you've taken a Lash Lift or Brow Lamination course before but you feel like you need a refresher or want to learn a few different techniques- you can book the [Refresher Course here](#) (scroll all the way down on the service menu and book Hands on Refresher) where you will work on 2 models and I will teach and guide you through the service. This is only for those who know how to do the service already but need help fine tuning your skill.

Payment Options:

A non-refundable \$200 deposit is needed to reserve your date/time and the rest is due the morning of your training. In the event your training needs to be rescheduled please give 2 weeks notice to avoid having to submit a new deposit.

Payment Plans available upon request.

[Don't want hands on training and just want something Online?](#)

[Lash Lift, Brow Lamination & Student ➔ CEO: Beauty Business Building Course Access Here!](#)